

TropEd Website

Website Project Proposal

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This document contains an estimate for the above mentioned project. These estimates are based on current understanding of the project and its scope. This document can only be used externally as part of contracts between Bagaar and the company TropEd.

MVP (Excerpt of TropEd WRD)

1. Homepage: hub to all other pages on the website and provide a brief introduction to the TropEd network.
2. About: provides history and context about the network and the programme.
3. Members: a list of all tropEd institutions visualised on a clickable map, which leads to the detail page of the relevant member institution.
 - Member Institution Page: Description about the institution, contact information, the available jobs and possible courses.
1. Courses: consists of a searchable and filterable list of available courses. (Filterable by category/keyword, time, location and amount of credits needed.)
2. Jobs: consists of a searchable and filterable list of job vacancies. (Filterable by category/keyword, time, location and amount of credits needed.)
 - Vacancy Detail Page: summary of vacancy and contact information.
3. Forum: Forum module where students can discuss anything relevant to their TropEd experience. (Forum or an alternative solution)
4. Contact: Contact information for TropEd and possible executive members.
5. Student Representatives Page: information and listing of the current representatives.

Project Proposal

The following proposal is based on the project described in the TropEd Website Requirements Document v1.0.

Functional Analysis	€ 750
Design	€ 4.250
<u>Wireframing</u> Basic page layout structure and navigational scheme of the site's pages, as well as major site components. Early feedback is made possible by decoupling the layout from the branding. <ul style="list-style-type: none">— Low-Fidelity Wireframes: initial rough sketch of the website design. Fast process for structuring the content and communicating its features.— Medium-Fidelity Wireframes: initial design in a monochrome palette. Gives an impression of the aesthetic and how this benefits the functionalities.	€ 1.750

<p>* Wireframing enables a better estimation of the time needed for development and allows for more efficient content creation.</p>	
<p><u>User Interface / High-Fidelity Wireframes</u></p> <p>Finalized design based on wireframes, consisting of all the components needed for development.</p>	€ 2.500
<p><u>Branding Update</u></p> <ul style="list-style-type: none"> — Logo update: slight redesign of the logo — Update of the TropEd color palette. 	€ 0
Development	€ 10.320
<p><u>Setup</u></p> <p>Setup of a development environment, Wordpress CMS and creation of the different post types and user roles.</p>	€ 480
<p><u>Custom Theme Development and Styling</u></p> <p>Development of a custom WordPress theme based on the validated designs. A template is created for every page which can be edited via the content management system.</p>	€ 6960
<p><u>Calendar / Courses Module</u></p> <p>Searchable listing that shows the duration of each course.</p>	€ 1440
<p><u>Forum Module</u></p> <p>Community section for the students of TropEd.</p>	€ 1440

<u>Add-ons Bundle</u> Several plugins for general optimization. <ul style="list-style-type: none"> — Yoast SEO: complete WordPress SEO plugin. It handles the technical optimization of your site & assists with optimizing your content. — Wordfence: security plugin providing enterprise-class WordPress security, protecting your website from hacks and malware. — A website caching solution will be set-up to improve the load speed of the website. — Google Analytics: web analytics service offered by Google that tracks and reports website traffic. 	€ 0
Project Management	€ 1.530
Total	€ 16.850